
Plan Overview

A Data Management Plan created using DMPOnline

Title: Nigerian diaspora's news media use and experiences during COVID and the cost-of-living crisis in the UK

Creator: Grace Omerigwe-Ogbole

Contributor: Dr. Kathryn McDonald, Prof. Chindu Sreedharan

Affiliation: Bournemouth University

Template: BU Template (Staff and PGRs)

Project abstract:

The Nigerian diaspora represents a dispersed community of black and minority ethnic (BAME) individuals across the globe. In the UK, they constitute the 7th largest non-British population numbering about 312,000 people. Existing research on audience engagement with news media during crisis, are predominantly focused on media habits, and consumption patterns of the mainstream population and selected ethnic minority groups. So not much is known about how the Nigerian community in the UK engages with news media to stay informed, manage crises, and maintain connections, especially during crises. The COVID lockdown and the cost-of-living crisis in the UK, are two prominent case studies selected to shed light on the considerable impacts of crisis communication in mitigating crisis influence on health and wellbeing of the Nigerian diaspora. And to understand the challenges, they face with mediated crisis news. This research therefore investigates how they use news media, to query factors that influence media choices and dependency, to provide an understanding of how these factors underpin crisis management practices and shape experiences amongst the Nigerian diaspora. Focusing on Sustainable Development Goal (SDG) 3 that speaks to the health and wellbeing of all. Data is analysed thematically to interpret the world of the Nigerian diaspora during crisis in the UK. Focus Group Discussions (FGDs) and individual interviews will be utilized for data gathering in two stages of exploration respectively. Studying the Nigerian diaspora, provides specific insights into the information needs (cognitive, behavioural, and affective) and challenges of a specific minority ethnic group in the UK and suggest target-specific strategies to address these needs, to inform media policies and practice during crisis and beyond.

Key Words: Nigerian Diaspora, News Media Use, Crisis Communication, COVID Lockdown, Cost-of-Living Crisis, UK Experience.

ID: 179064

Start date: 23-01-2023

End date: 23-01-2026

Last modified: 28-05-2025

Grant number / URL: N/A

Copyright information:

The above plan creator(s) have agreed that others may use as much of the text of this plan as they would like in their own plans, and customise it as necessary. You do not need to credit the creator(s) as the source of the

language used, but using any of the plan's text does not imply that the creator(s) endorse, or have any relationship to, your project or proposal

Nigerian diaspora's news media use and experiences during COVID and the cost-of-living crisis in the UK

Data overview

Will you be using existing datasets owned by 3rd parties for your research?

- No

Will you be collecting your own primary data?

- Yes

Briefly list the data you will be collecting, and the data collection method.

Three sets of data in all

1. Demographic details; name; age, sex, educational background, occupation, number of years in occupation, email address, location in the UK and number of years in the UK. These will be collected on printed forms and compiled on Excel on a Case Sheet to collate case classification on NVivo. This set of data are needed to reach a variety of different sets of people, which is believed will shape thought processes, and influence research outcome.
2. Audio recordings and transcripts of participants. These will be created at different times on teams, where the transcripts will be generated simultaneously with the recordings. Also with this set of data is the NVivo code book with anonymous comments.
3. Final Data Set and newsletter containing general research results and findings. The newsletter will be distributed to participants who indicated interest to know the final research outcome.

Method and design

Semi structured focus group discussions (FGDs) and semi structured in-depth interviews will be conducted, audio recorded and transcribed verbatim via teams. During transcription, codes or pseudo names will replace real names and used to name cases in NVivo. Recruitment and consent will be done on WhatsApp group and WhatsApp individual platforms, using purposive and snowballing techniques. Data collection will take place in a two-step verification process of four FGDs (with one as a pilot study) first, followed by individual interviews. The first process will allow for group dynamics and sense of direction of what is more relevant. So, it will inform question restructuring and reorganisation for the in-depth individual interviews. Data collected will be analysed thematically on NVivo using Brown & Clarke's 2020, 6-stage reflexive thematic analysis.

Discussion

While the FGDs will allow for construction of views as members of a group, querying each other's perspective on points raised, and providing areas of group interest against the researcher's perspective, in-depth individual interviews, will provide depth to the stories told. And a nuance around interpretation of both sets. Carrying out the investigation in two stages, allows for restructuring of questions and ideas in the second stage of the process.

Ethical and legal compliance

Will you be handling personal data?

- Yes

Will you be handling special category data or data relating to criminal convictions?

- Yes

List what personal data or special category/criminal conviction data you will be handling during your research.

Ethnic origin in Nigeria, State of origin of participants. Finances and health as affected by the cost of living crisis or COVID.

Briefly describe why the personal data you're handling is needed.

This is needed to provide profile classification for participants after they have been anonymized. Demographics are needed to reach a variety of different participants as well. It is hoped that differences in demographics will shape thoughts and provide depth of content and richness of information gathered.

Will you be handling any other data which could be considered high-risk?

- No

Will anyone else have access to any of the data at any point?

- Yes

Will any of the data be received from partners outside of the UK?

- No

Will any of the data be sent to partners outside of the UK?

- No

Provide brief details of anyone else who will have access to any of the data.

All members of the project team. BU staff or others responsible for monitoring the study to ensure compliance with applicable regulations.

Who will have Intellectual Property Rights to the data?

Bournemouth University is responsible for the study output, and how data from this research is used. This study is for research purposes. It will also be used to support future research. Anonymized data from the research will be quoted in seminars, conferences and paper publications.

Is exploitation for profit or social enterprise an intended outcome of the research findings and/or data from the project?

- No

Not Applicable

Storage, back-up, and security

Estimate storage space requirements.

- < 50 GB

Will you be storing any non-digital research data or documentation?

- Yes

Where will your non-digital research data or project documentation be stored, short or long-term? Select all that apply. Use the 'Additional Information' box to provide exact details to locate them.

- Off-site location e.g. at home

Hand written field notes and printed consent forms will be stored securely with me for as long as necessary until the consent forms are required to be sent into BU office secure location. The notes will be shredded when required.

Will you be storing digital research data or documentation?

- Yes

Where will your digital research data or documentation be stored, short or long-term? Select all that apply:

- Office or Home local drive (BU or personally owned computer or laptop)

All audio recordings from the FGDs and interviews will be stored on a secure, encrypted digital platform to prevent unauthorized access. Specifically, on my workstation and encrypted, then backed up on a secure USB drive, which will also be passworded. The audio recordings will be stored until all corrections regarding data analysis have been adjusted accordingly. This is so that reference can be made to the data if required during the examination and correction process. The digital anonymized transcripts will also be kept with me securely for as long as necessary.

Identifiable participant details on the consent form and participant information sheet are the only details that will remain identifiable for a long time, to show how research was carried out and who took part. Every other data set of participants will be anonymized.

On conclusion of the PhD programme, the final data set (thesis) which will only carry anonymized information of participants will, be deposited in the University's repository BORDaR to be held there for 10 years. Identifiable hard copy field notes will be shredded on completion of research.

What are your plans for backing-up data to prevent data loss?

USB drive and BU One Drive.

Do you plan to keep identifiable participant data after the study has finished?

- No

How and when will personal or other sensitive data be deleted/destroyed?

All audio recordings from the FGDs and interviews will be stored until all corrections regarding data analysis have been adjusted accordingly, and until research has been submitted.

What security measures will be put in place to prevent unauthorised disclosure of data, both during and after the study?

Data will be secured by storing them on password protected devices. After the study, BU will hold the information collected in hard copy in a secure location and on a BU password protected secure network where held electronically.

What data and project documentation do you plan to keep after the study has finished?

Field work and procedure methods

Data quality, organisation, and documentation

What quality control procedures will be in place to ensure the quality of the data?

Case files will be secured on BU laptop and OneDrive. The data will be de-identified by removing real names and using codes or pseudo names. The resulting data base will then be stored. Excel Case sheet will be used to compile classification profile for all participants. FGD and interview questions pre-trialled to eliminate ambiguities in responses. Audio recordings of responses transcribed verbatim. Where the words are missed for technical reasons, they will be struck off the transcript.

How will you organise your data and documentation files?

1. A numerical system for version control with the date and name labels.

What documentation do you need to produce to make sense of the data?

1. Anonymized participant demographic profiles; tabular headings
2. Anonymized transcripts of participants and interview questions
3. NVivo Code book for all data collected with annotations.

Data sharing

Do you plan to deposit your data in a research data repository? Select all that apply.

- Yes (open access)

What data do you plan to deposit?

1. Anonymized participant demographic profiles; tabular headings
2. Anonymized transcripts of participants and all interview questions
3. NVivo Code book for all data collected with annotations.

Outline steps that need to be taken to anonymise participant data.

At the point of transcription, de-identify participants by using codes or pseudo names.
Clean up participant data by removing all real names.

How will participants consent to sharing their data?

Consent form makes this explicit. Participation information sheet modified in accordance with ethical requirements and applicable legal requirements.

Where do you plan to deposit the data?

- BORDaR (BU's research data repository)

Estimated total size of files planned for deposit in a research data repository.

- 2-50GB

In which file formats will data be deposited?

1. Excel format of Case Sheet for Demographic Data of all participants compiled for case classification of participants on NVivo.
2. Qualitative Data: Field Transcripts of all interviews with the questions in Word formats

Are there any costs associated with depositing your data in your chosen research data repository?

None associated with deposits